

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
15 January 2004 (15.01.2004)

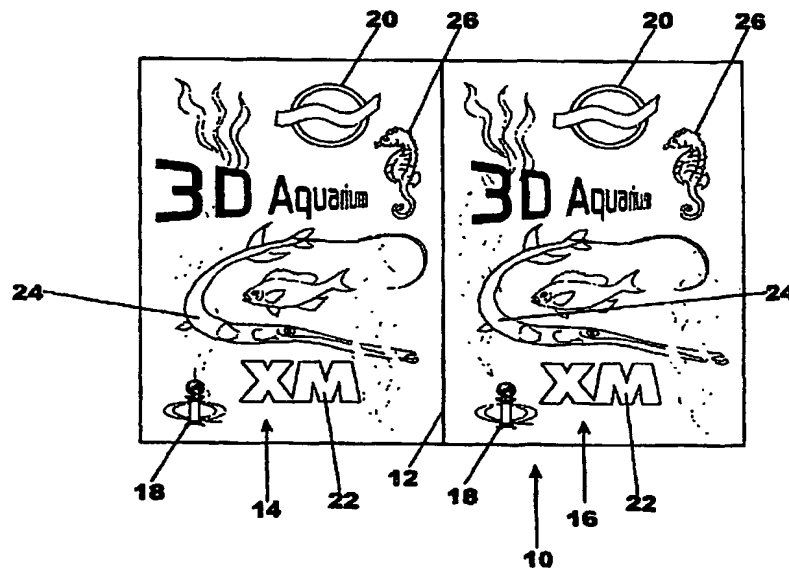
PCT

(10) International Publication Number
WO 2004/006227 A2

- (51) International Patent Classification⁷: G11B
- (21) International Application Number: PCT/US2003/020748
- (22) International Filing Date: 2 July 2003 (02.07.2003)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
60/393,460 2 July 2002 (02.07.2002) US
- (71) Applicant (for all designated States except US): XM CORPORATION [US/US]; 258 Alexander Street, Rochester, NY 14607 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): MCCART, John [US/US]; 120 Elmguard Street, Rochester, NY 14615 (US). MCCART, Joseph [US/US]; 120 Elmguard Street, Rochester, NY 14615 (US). MCCART, Thomas [US/US]; 120 Elmguard Street, Rochester, NY 14615 (US).
- (74) Agents: DUNLEAVY, Kevin, J. et al.; Suite 1350, Eight Penn Center, 1628 John F. Kennedy Boulevard, Philadelphia, PA 19103 (US).
- (81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- Published:
— without international search report and to be republished upon receipt of that report

[Continued on next page]

(54) Title: VISUAL MEDIA



(57) Abstract: A coloring card including a pair of stereoscopically complementary images is disclosed. The coloring card includes at least one portion of a surface of the images which is adapted to be manipulated by application of color to said surface. Also disclosed are a variety of different embodiments of such coloring cards including cards with two or more pairs of stereoscopically complementary images on one card which can be manipulated to position complementary pairs of images back-to-back relative to one another for viewing in a suitable stereoscopic viewer. Also disclosed are kits including the cards and various other items, as well as methods of making and delivering the cards electronically.